Strategy and Policy
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WHO WE ARE

We are driven by the belief that providing indigenous communities with a skill set to tell powerful visual stories on the unsustainable practices faced, will enable policy action around issues that affect the livelihood and well-being of the most vulnerable communities.

We are a global movement producing documentaries on environmental and indigenous rights issues for distribution to both the general public and directly to government decision makers, while making visual storytelling resources available for indigenous communities in their daily struggle to protect ancestral forests.

Stories have the power to drive social change and People's Planet Project exist to help those stories take flight.
WHAT'S AT STAKE

*AN ESTIMATED 18 MILLION ACRES OF FOREST, WHICH IS ROUGHLY THE SIZE OF THE COUNTRY OF PANAMA, ARE LOST EACH YEAR.*

Indigenous communities are the first people to experience changing climates ranging from extreme droughts to long-lasting rainfall causing floods and havoc. Indigenous forests are cleared for commercial purposes, releasing carbon into the atmosphere to drive global warming while leaving indigenous communities landless. Those communities are left with no avenues to resist the unsustainable land grabbing and address this on a local and global level.

*United Nations’ Food and Agriculture Organization (FAO)*
OUR APPROACH

WE TELL...

...stories with purpose. Indigenous peoples are on the frontline of the dangerous fight for the world's forests. We bring indigenous rights to the attention of civil society and policy makers through documentaries and participatory films. We tell their stories and the hardships they face to protect our forests from unsustainable commercial land grabbing.
WE SUPPORT...

...indigenous communities and equip them with filmmaking skills to capture their daily struggles regarding indigenous forestry destruction and tell first hand stories that would allow social and policy change at a local and global level. The goal is to use those videos as a proof of evidence to reclaim indigenous forestry lands back.

WE COLLABORATE...

...with non-governmental organizations involved in ground breaking environmental and human rights issues globally. The strategic partnerships and the storytelling approach will enable indigenous communities to advocate and campaign for environmental and indigenous rights on a local and global level.
OUR ULTIMATE GOAL...

...is to transform filmmaking skills to the communities who are on the frontline of the dangerous fight to protect the forests of our planet. The video content produced by those communities will help to document the human rights abuses and deforestation faced everyday. We connect indigenous communities with human rights organizations to help them use the video content as a proof of evidence in court to reclaim and protect forest territories from deforestation.

COMMITTED TO SUPPORT THE GUARDIANS OF THE FORESTS IN THEIR JOURNEY TO PROTECT THE LUNGS OF OUR PLANET.
DOCU CAMP S
DOCU CAMPS AT HEART

WHAT IT ENTAILS

- We train a new generation of indigenous people by providing the tools and skills to produce video content to capture the daily struggles to protect their ancestral forests.

- We organize comprehensive docu camps, i.e. filmmaking and storytelling workshops. The docu camps are realised while partnering with local filmmakers (our ambassadors) who are able to offer those workshops in the local spoken language.

- Indigenous community members who attend a docu camp will have the opportunity to receive a training of trainers. This will allow for a sustainable knowledge circle among the community.
OBJECTIVES

01 TO USE VIDEO TECHNOLOGY AS A TOOL FOR THE ADVANCEMENT OF HUMAN RIGHTS AND THE PRESERVATION OF NATURE.

02 TO TRANSFORM FILMMAKING SKILLS TO THE COMMUNITIES WHO ARE ON THE FRONTLINE OF THE DANGEROUS FIGHT TO PROTECT THE FORESTS OF OUR PLANET.

03 TO ENSURES LOCAL OWNERSHIP AND EMPOWERMENT AS WELL AS LONG-TERM PROJECT SUSTAINABILITY.

04 TO CONNECT INDIGENOUS COMMUNITIES WITH HUMAN RIGHTS ORGANIZATIONS AND USE THE VIDEO CONTENT AS A PROOF OF EVIDENCE IN COURT TO RECLAIM AND PROTECT FOREST TERRITORIES.
BOARD AND GOVERNANCE

Comprised of representatives from the film industry, academic institutions, indigenous activists and lawyers, the Advisory Board is responsible primarily for strategy and oversight of the Management Team who are responsible for the daily operations of People’s Planet Project. Members of the Advisory Board do not receive a salary or any other compensation for their work, and typically meet twice a year to discuss the long-term strategy. The following list includes all members of the Advisory Board:

Note: Members of the Board do not receive a salary or any other compensation for their work.
JÉRÉMIE GILBERT, ADVISORY BOARD MEMBER

Jérémie Gilbert is a Professor of Human Rights Law. His main area of research is on the rights of indigenous communities, particularly their rights to land and natural resources. Jérémie has worked with several indigenous communities across the globe and regularly serves as a consultant for several international organizations supporting indigenous rights. As a legal expert, he has been involved in providing legal briefs, expert opinions and carrying out evidence gathering in several cases involving indigenous peoples’ land rights across the globe.

MARINE CALMET, ADVISORY BOARD MEMBER

Marine Calmet is a lawyer and environmentalist, committed to the recognition of the rights of nature and indigenous people. She is the co-founder of Wild Legal, a nonprofit organization that promotes the study, practice and advancement of environmental law. Marine is committed to ignite new effective responses to the ecological problems that surround us.
JULIAN BUSQUESTS, ADVISORY BOARD MEMBER

Julian Busquets is an award winning documentary film director who started Veedro Films, a film production company in São Paulo. Julian is known for working directly with indigenous tribes throughout the Brazilian Amazon. He is currently in post production for “The Spirit of Tatá”, a feature length documentary about a 103 year old shaman from the Yawanawá Tribe. Julian’s hands on experience also led to a documentary about the “Guardians of the Forest” from the Guajajara Tribe, premiered on Good Morning America in conjunction with the ABC News Investigative Unit.

ABDEL MANDILI, EXECUTIVE BOARD MEMBER

Abdel Mandili founded People's Planet Project with the aim to assist indigenous communities in their battle against deforestation. He has focused on raising awareness of issues about climate change and indigenous livelihood destruction through his work as a filmmaker. His most recent documentary ‘The Indigenous Quest’ is about the massive forest loss in Borneo caused by big multinationals to clear land for palm oil plantations at the cost of indigenous customary lands.